



wildanet

From anywhere to everywhere

Our Sustainability Journey

B Corp Impact Report 2024 – 2025

The UK's Best Rural Provider



UK FIBRE AWARDS

Certified



Corporation

Leadership Letter



What being a B Corp Means to Wildanet

Wildanet was set up as a profit and purpose organisation, focusing on Cornwall and Devon, creating jobs and supporting the local economy through better broadband to the 52% of two counties who didn't have access. To us, it was a natural step to pursue B Corp accreditation to help us deliver on our mission with social value, environment and good governance at its heart. This is our cultural core as a company working locally, for local people and businesses within the framework of best practice for people and the planet.

I am proud that we have managed to install the principles of creating good for people and planet through our company. People want to work for Wildanet because they know what we stand for and support us. Most of our ideas are from our people driving our agenda forward. The B|23 and KIT|24 projects are two examples of these activities taking place in our company and across the communities we serve. We also supported the launch of Cornwall as a Real Living Wage place, we have signed the Armed Forces Covenant, launched a Training Academy and Apprenticeship scheme in partnership with Truro and Penwith College, and continue to support many environmental projects across the county including tree planting, seal and beaver wildlife cameras, and sustainable tarmac to name a few.

Measuring objectively our BIA journey has been a new requirement for us and we have had to rely on those coming into the workforce out of university to help us. In terms of progressing, we continue to look at our supply chain and business processes to remove the impact on the wider environment and society wherever we can. This includes social value, since Cornwall remains one of the poorest areas in the UK and the neighboring city of Plymouth in Devon has some of the lowest levels of attainment in young people nationally. To that end we are focusing on digital skills working with Future Dot Now and others.

Wildanet is the name given to our company by our founders and it relates to our mission statement about rural communities and ensuring that no-one gets left behind in the digital evolution, whilst remaining respectful of our environment



Julie-anne Sunderland, Chief People Officer



Journey to Certification

Wildanet has humble beginnings rooted in the mission to bring fast and reliable internet connectivity to rural communities in the Cornwall. Recognising the lack of adequate infrastructure in these underserved areas, Wildanet embarked on a journey to bridge the digital divide and empower these communities with the opportunities that reliable internet access can offer.

Our decision to become a B Corp stems from our deep commitment to social and environmental responsibility. By aligning our business practices with the rigorous standards set, we demonstrate our dedication to using our business as a force for good. This commitment goes beyond just providing internet services it encompasses our efforts to create a positive impact on the environment, support our local communities, and uphold ethical business practices.

By becoming a B Corp, we not only hold ourselves to high standards but also inspire other businesses to follow suit and contribute to a more sustainable and equitable future.

Wildanet's journey to sustainability has just begun. There's much more for us to do *from anywhere to everywhere*.



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Journey to Certification



Wildanet ESG Timeline

2022



Q1 2022

ESG consultation process completed.



ESG strategy finalised. Implementation begins.



June 2022

Wildanet signs Bronze Armed Forces Covenant.



October 2022

Wildanet's first Digital Community Hub is created at the Liskerett Centre in Liskeard.



Wildanet is Highly Commended for Sustainability at the Adtran Awards.



November 2022

Wildanet is a finalist for the Digital Inclusion Award at ISPA Awards.



December 2022

Switched to energy from renewable sources to eliminated Scope 2 emissions from 2023 onwards.

2023



January 2023

B|23 launched at Eden Project to an audience of 200.



February 2023

Wildanet plants first 1,000 trees at Cabilla Cornwall as part of the Wildanet Woodland, in partnership with Plant One Cornwall.



March 2023

Wildanet's first B|23 workshop begins, made up of 23 Cornish businesses on a journey to B Corp certification.



September 2023

Wildanet wins Sustainability Award at Connected Britain Awards.



Wildanet's Technical Training Academy and apprenticeship programme is launched in partnership with Truro & Penwith College.



Wildanet launches its second B|23 programme, with a new cohort of Cornish businesses on a journey to B Corp certification.



October 2023

Wildanet wins Best Community Engagement at UK WISPA Awards.



Wildanet signs Silver Armed Forces Covenant.



November 2023

Wildanet Veterans install site-wide WiFi in Falmouth for the National Armed Forces Day celebration.



Wildanet sponsors technical category for Young & Talented.



December 2023

Wildanet helps deliver thousands of Christmas presents as part of Pirate FM's Cash for Kids Christmas initiative.



Wildanet named Most Sustainable Large Business at the Cornwall Sustainability Awards.



Wildanet is named the first UK AltNet to become a certified B Corp.



Wildanet wins The Green Award of the Year at the Cornwall Chamber of Commerce Christmas Awards.



Wildanet colleagues provide volunteer support at Liskeard Food Bank.

2024



January 2024

Wildanet are winners of Sustainability Champions, Your Partnerships Awards.



February 2024

Wildanet plants another 1,000 trees at Cabilla Cornwall in partnership with Plant One Cornwall.



Wildanet plants 500 trees at Wembury.



March 2024

Wildanet launches KIT24 to help re-home unwanted IT equipment to those in need.



May 2024

Wildanet's 2024 Annual Carbon Report and Carbon Reduction Plan is finalised and published.



June 2024

Wildanet wins best Sustainability Programme at the UK Fibre Awards 2024.



July 2024

Wildanet announces a new partnership with Nokia, acting together towards shared environmental and sustainability values.



Wildanet colleagues volunteer at Castle an Dinas supporting with bracken and gorse clearance for the National Heritage Trust.



September 2024

Tree maintenance team building day at Cabilla Cornwall with Nokia.



Wildanet named Finalists in the Sustainability Award at Connected Britain Awards 2024



Wildanet updated Responsible Procurement and Purchasing Policy.



October 2024

Wildanet and Dynamic Fibre roll-out carbon saving sustainable street works initiative in Cornwall.



December 2024

Wildanet colleagues donate food hampers to Liskeard Food Bank.

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The Year's Highlights

Establishing Wildanet's ESG and Volunteering Committee realising immediate impact on our organisation's commitment to recycling, setting departmental goals to support carbon reduction and participating in nature recovery projects throughout Cornwall.

Working in collaboration with Exeter University as part of the Good Work Champion Programme, hosting an intern who prepared Wildanet for the new B Corp pillars.

9 of our apprentices completing their programme with distinctions and 1 being shortlisted as Engineering Apprentices of the Year at the Cornwall Apprenticeship Awards 2025

Wildanet partnering with Cornwall Real Living Wage Action Group, resulting in Cornwall being recognised as a Real Living Wage Place

Supporting over 40 Cornish businesses on their journey to B Corp through Wildanet's B|23 programme in partnership with LEAP, resulting in 9 new B Corp's for Cornwall.

Improving our governance framework including launching our new Responsible Purchasing Policy and working with our colleagues in Procurement to positively impact businesses in our supply chain.

Introducing our new partner Nokia to our campaign to re-forest Cornwall through providing nursery care to the first 1,000 trees planted at Cabilla on Bodmin Moor.

Opening of our first Project Gigabit Community Hub at Mullion in Cornwall, providing improved digital connectivity to benefit the local community.

Supporting the Cornwall Wildlife Awards, attending the ceremony to celebrate Cornwall's photographic talent and inspiring the team to continue to work with our nominated charity to protect Cornwall's wildlife.

Publishing our first validated Carbon Footprint Report and achieving Net-Zero in scope 2 emissions through using only renewable energy sources

Helping local businesses to re-home their unused IT equipment, reducing the impact of e-waste on landfill and providing access to devices to those in need.

Hosting the Cornwall Young and Talented Spirit of Trevithick Awards to celebrate and foster exceptional young talent in Cornwall.



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BIA Score



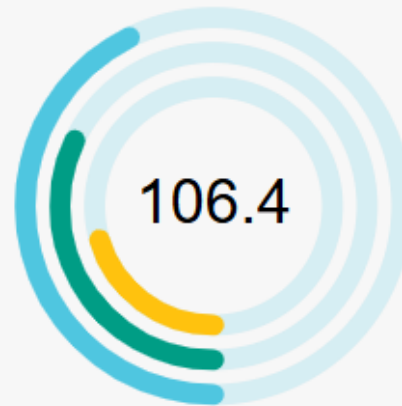
Wildanet is proud of its achievement in becoming the first UK based AltNet (Alternative Network Provider) to be a Certified B Corporation.

The prestigious certification recognises Wildanet's commitment to operating as a force for good, prioritising sustainability, ethical practices and social responsibility as part of its successful 'profit with purpose' approach to business.

In addition to obtaining a successful BIA Score, Wildanet also recognises that there are still areas to keep developing and improving in each of the 5 Pillars.

Overall B Impact Score

Based on the B Impact assessment, Wildanet Limited earned an overall score of 106.4. The median score for ordinary businesses who complete the assessment is currently 50.9.



- 106.4 Overall B Impact Score
- 80 Qualifies for B Corp Certification
- 50.9 Median Score for Ordinary Businesses



B Corp Impact Pillar - Governance



Leadership and Innovation

A business ethos focused on integrity and innovation to create the best digital outcomes for rural communities everywhere.

Our Leadership and Innovation commitments

- Making sustainability central to our business and our working culture the most positive it can be.
- Being a leader in our field to make the best, most sustainable, service available to our customer communities.
- Driving care and innovation to manage impacts, risk, compliance and integrity throughout our business.
- Ensuring robust cybersecurity and customer data protection is inbuilt into our operations.
- Making local procurement a priority and engaging our supply chain to adopt 'sustainability as normal' within their businesses.
- Seeking to scale up our contribution to the Sustainable Development Goals.



What Wildanet has achieved

Wildanet's governance structure has been modified to prioritise the interests of all stakeholders, including customers, employees, suppliers, community, and the environment. By amending its Articles of Association, Wildanet is constitutionally required to consider the impact of its decisions on all stakeholders. The company actively engages with its stakeholders through diverse channels like surveys, feedback mechanisms, newsletters, social media, and events. Through its commitment to innovation and sustainability in broadband solutions, Wildanet seeks to bring about positive change in our region.





Sustainability at the Heart of Wildanet

As a certified B Corp, Wildanet is committed to building sustainability into the heart of everything we do.

With support from our partners, we're implementing innovative new techniques to minimise the environmental impact of our network build here in the South West.

Working with specialist contractor Dynamic Fibre, we've been able to halve the number of lorry movements required, minimise excavated material being sent to landfill; reduce the use of quarried aggregates; and reduce the amount of asphalt needed by as much as 50% in targeted build areas.



By partnering with Dynamic Fibre to introduce SMR in Cornwall, we're not only reducing our own carbon footprint - we're also helping set a new standard for streetworks across the region.

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B Corp Impact Pillar - Workers



Our People

At Wildanet, we are committed to being a great place to work - one where people are empowered to thrive, develop their skills, and realise their full potential. Our approach to people and culture is underpinned by local investment, inclusivity, and care for our employees' overall wellbeing.

Our People Commitments

- Being a great place to work where people thrive and fulfil their potential.
- Prioritising our local recruitment strategy and forming partnerships with local schools and colleges.
- Launching our Digital Network Skills Academy to ensure local people have access to the jobs we create.
- Being a listening, flexible and inclusive employer that takes care to look after its people.



What Wildanet has achieved

- Wildanet is making a significant impact on the local community by creating direct jobs and additional opportunities through its supply chain.
- The establishment of the Wildanet Technical Training Academy is training the next generation of telecommunication engineers to support the expansion of its Full Fibre network and the creation of more local jobs.
- Collaborating with Truro and Penwith College has led to the development of tailored apprenticeship programmes, emphasising inclusive recruitment practices.
- The company's commitment to sustainability is evident through initiatives like flexible working options, being a Real Living Wage Employer and providing benefits and policies that support the employee in both life and work.
- Wildanet has signed the Silver Armed Forces Covenant and established the Wildanet Veterans group, providing dedicated initiatives to support our veterans.



Apprenticeship Programme



Wildanet is proud to be investing in the future of Cornwall's tech workforce through a pioneering Apprenticeship programme, delivered in partnership with the nationally recognised Truro and Penwith College.

Together, we have launched the South West's first Telecoms Field Operative Apprenticeship, offering a structured pathway into the digital infrastructure sector. The programme supports both new talent and existing staff, combining expert-led training with practical, real-world experience.

Apprentices benefit from learning at the College's new state-of-the-art STEM and Health Skills Centre in Bodmin, backed by Government funding and aligned with Cornwall's Local Skills Improvement Plan.

This initiative forms part of Wildanet's work to expand high-speed broadband across the region, creating high-quality jobs and delivering meaningful careers, while helping to tackle digital inequality in our communities.



As a growing and responsible business, we believe in being a force for good by creating high-quality employment and training opportunities locally



B Corp Impact Pillar - Environment



Climate and wider environmental care

Helping to fight climate change through reducing unnecessary rural travel, working towards becoming carbon neutral ourselves, supporting local climate resilience and operating with respect for local environments.

Climate and wider environment commitments

- Through the provision of improved digital connectivity, we are helping to reduce the local region's need to travel to conduct life or work business.
- Taking the promptest action, we can do to decarbonise our business and wider supply chain in line with science-based climate targets.
- To contribute to nature recovery through local tree planting projects and similar initiatives.
- To be green and ethically minded in our procurement decisions.
- To ensure that our own operations and those of our contractor suppliers respect the local environment and always follow best practice environmental standards, going beyond compliance where possible.



What Wildanet has achieved

- Planting a tree for each premises we pass during our infrastructure build and partnering with Plant One Cornwall to plant 1,000 trees annually in Cabilla, Cornwall.
- Collaborating with stakeholders and build partners, the company contributes to temperate reforestation efforts.
- We have achieved a reduction in our GHG emissions and increased clean energy use at our offices and warehouses through a Carbon Reduction Plan developed in partnership with Carbon Sense, a Cornwall-based carbon reporting firm.
- Ensuring all our PPE is sourced from recycled materials where possible.





Planting the Wildanet Woodland

Wildanet has joined forces with Plant One Cornwall to plant thousands of trees at Cabilla Cornwall, a vital temperate rainforest restoration site on Bodmin Moor.

The project contributes to the restoration of five hectares of high ecological value woodland, creating habitat for key species such as beavers and pine martens, improving biodiversity, supporting local water systems, and sequestering an estimated 275 tonnes of CO₂ over the forest's lifetime.

This initiative is part of the wider "Thousand Year Project," which aims to triple forest cover on Bodmin Moor and forms a key element of Cornwall's broader climate and ecological strategy. It also aligns with Wildanet's long-term vision to build sustainable, connected communities across the region.



“It’s absolutely brilliant to see companies like Wildanet investing in nature in Cornwall and really putting something back, helping to tackle both the climate and the ecological emergencies,”

Phillipa Hoskin, Senior Officer, Forest for Cornwall





Offsetting and Nature Recovery

Our 2023 Offsetting Plan in Côte d'Ivoire, West Africa focuses on promoting sustainable cooking stoves to mitigate our Scope 1 emissions. These stoves not only reduce greenhouse gas emissions but also contribute to meeting several Sustainable Development Goals (SDGs), such as SDG 7 (Affordable and Clean Energy) and SDG 13 (Climate Action). By implementing these energy-efficient cooking stoves, we are not only offsetting our carbon footprint but also addressing issues of energy access, health, and environmental sustainability in the region. This initiative aligns with our commitment to corporate social responsibility and supports the global efforts towards a more sustainable future.

Wildanet is committed to nature recovery as a core aspect of its corporate social responsibility strategy. By organising tree planting events such as those at Cabilla and Wembury Community Woodland in Devon, Wildanet actively contributes to the restoration and conservation of local ecosystems. This focus on nature recovery is particularly impactful in Cornwall and Devon regions as it directly addresses the environmental challenges faced by these areas.

Unlike traditional carbon offsetting methods that simply aim to neutralise emissions, Wildanet's nature recovery initiatives offer a more targeted and impactful approach. By planting trees and restoring woodlands in Cornwall and Devon, Wildanet not only isolates carbon but also enhances biodiversity, protects watersheds, and helps mitigate the effects of climate change at a local level. This proactive approach nurtures a deep connection with the community and environment, creating a more sustainable and resilient ecosystem for future generations.



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B Corp Impact Pillar – Community



Rural Communities

Supporting local people, businesses and places to be more digitally connected and have easier access to essential services without the need for travel.

Rural Communities Commitments

- Knowing the communities in which we work so we can target support to make a difference where we can.
- Deliver what we do in a way that drives sustainability and inclusion for local people, places and economies.
- Helping to boost rural digital inclusivity through community hubs and new ideas for making the internet accessible for those who can't afford a connection of their own.
- Supporting education and learning locally through digital connectivity.
- Helping communities and local businesses bounce back after the disruption of Covid, including start-up and not for profit enterprises.
- To ensure that our own operations and those of our contractors fully respect local neighbourhoods and go beyond compliance in health, safety and welfare standards at all times.



What Wildanet has achieved

Wildanet's commitment to supporting communities extends to the establishment of digital community hubs in the areas it serves. These hubs play a vital role in promoting digital skills and inclusion for all members of the community. Already operational in locations such as Mullion, Wadebridge, Liskeard and Dobwalls these hubs are set to expand as Wildanet continues to develop its network infrastructure.

Through these initiatives, Wildanet is providing a more connected and empowered community, ensuring that everyone has the opportunity to harness the benefits of the digital world.



Community Commitments and Collaboration



Wildanet has partnered with a variety of organisations to promote community hubs and other initiatives.

Collaborations with Young and Talented, KIT|24, B|23, Air Ambulance, Cornwall Newquay Airport, Cornwall VFS, Cornwall Business Membership, and schools showcase their commitment to develop community engagement and development.

These partnerships highlight Wildanet's dedication to ESG principles and their proactive approach to creating a sustainable and impactful network infrastructure that benefits both businesses and individuals in Cornwall.



Just some of the many organisations we partner with:



Supporting Communities



A big belief of ours here at Wildanet is everyone should have access to digital connectivity regardless of where they are located.

Our independent study^[1] highlighted the extent of the digital divide in Cornwall, with 62,000 people in the county having never used the internet.

Part of our response is to work with communities to create digital hubs in village centres throughout Cornwall, providing access to high-speed connectivity and unlocking the wide range of online services that are an ever-more-important part of modern day life.

Our ethos is no-one should be forgotten or left behind by the digital revolution because of where they live or the standard of service they receive. As we say, "From anywhere, to everywhere".

Having a digital community hub in the centre of a village such as Constantine gives everyone access to high-speed broadband which perhaps this community has not had access to in the past."

[1] <https://chamberuk.com/wp-content/uploads/2022/05/220506-Connecting-Cornwall-MP-version.pdf>



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B Corp Impact Pillar - Customers



Caring for our Customers

Providing the highest standard and reliability of service, listening to our customers and being open and clear in all our conversations.

Caring for our Customers commitments

- Delivering a clear Customer Promise on price, flexibility, reliability and service.
- Listening to find out what customers want and never selling them what they don't need.
- Keeping our prices stable to fight the cost-of-living squeeze
- Being available in our local contact centre to troubleshoot if things don't go to plan.
- Helping our household and business customers to be more sustainable day to day.
- Making it easier for local new and smaller enterprises to do business from anywhere to everywhere



What Wildanet has achieved

Wildanet is passionately committed to providing high speed broadband to remote rural locations, revolutionising the socio-economic landscape by giving sustainability, digital connectivity, and enhancing access to vital services.

By bridging the connectivity gap, Wildanet is empowering communities and businesses to thrive without the constraints of distance, creating a more interconnected and resilient environment for all.



Transforming Lives Through Full Fibre



As part of our £36 million investment to deliver gigabit-capable broadband to nearly 20,000 people across rural Cornwall, Wildanet is bringing transformational change to families and communities once limited by outdated infrastructure.

One of the first to benefit from this roll-out was Ellen and her family, living in the village of Lanivet. Previously reliant on an inconsistent copper-wire connection, Ellen's household now enjoys speeds of over 200Mbps with full-home coverage.

Ellen's experience reflects the broader impact Wildanet is having - enabling people to work, learn, and live more effectively in the digital age, and ensuring that no community is left behind in the shift to next-generation connectivity.



“It’s made a huge difference for us. The service is faster, more reliable, and allows us to stay connected throughout the house. Uploads that used to take 15 minutes now complete in seconds, and the stability has made my partner’s self-employed work much easier.”

Ellen, Wildanet Full Fibre customer

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Annual Carbon Report



Collectively, both Scope 1 (direct fuel use) and Scope 2 (purchased electricity) represent less than 5% of total emissions.

Indirect carbon emissions in Scope 3 comprise the majority of emissions, representing 95.06% of total emissions. This means that upstream and downstream value chains are the greatest source of company emissions.

For this report some of Wildanet's Scope 3 data for 2024 is currently being processed, this is from using a better mixed methods approach using more data from our top 20 suppliers opposed to purely spend based. Wildanet has chosen to include Purchased Goods and Services data from 2023 in its current carbon footprint submission. This interim step ensures that Wildanet's reporting remains transparent and as accurate as possible while awaiting the improved 2024 data.

Emissions Reporting: 2024	
(Baseline year emissions 2023: 10,090 tCO ₂ e)	
Emissions	TOTAL (tCO ₂ e)
Scope 1	464 tCO ₂ e
Scope 2	0
Scope 3	9394 tCO ₂ e
Total Emissions	9858 tCO₂e



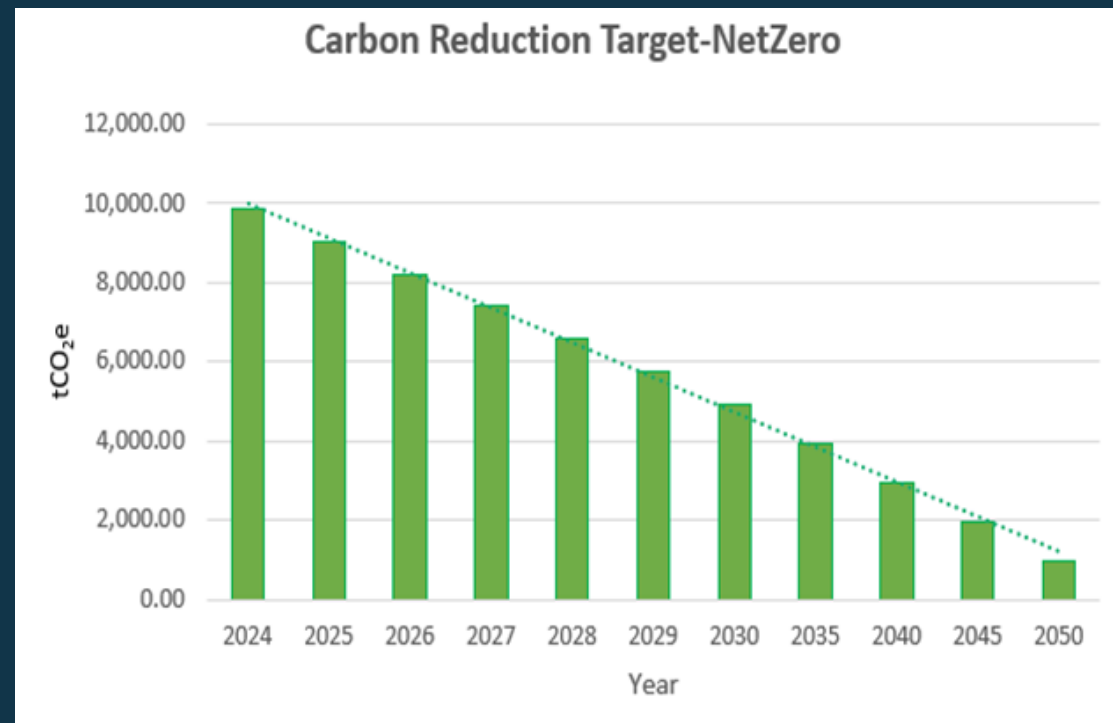
Carbon Reduction Plan



The need for taking immediate and bold action on climate change is being increasingly recognised by businesses, governments and the general population. Wildanet recognises that its activities have an impact on the environment and are committed to minimising any adverse impact wherever practical.

Wildanet have aligned their Carbon Reduction Plan with Science Based Targets and are working to mitigate identified emissions and to ensure that further emissions not already measured have a clear plan to support discovery and action.

We project that our carbon emissions will decrease by a minimum of 50% over the next five years by 2030, to 4,929.43 tCO₂e.



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Social Value Report



Wildanet utilises the Social Value Portal to track, measure, and report on its social value delivery in alignment with a structured framework of Themes, Outcomes, and Measures (TOMs). This approach enables the organisation to attribute a financial value to the positive social impact generated through the delivery of our Project Gigabit contracts.

Our 2023 contribution to social value was verified as **£4.4million**. We are awaiting the final verification of our 2024 contribution which is forecast to be circa **£7.7million** as outlined in the table below.

This forecast demonstrates a substantial year-on-year increase, largely driven by a significant rise in local expenditure - from £420,000 in 2023 to a projected £2.5 million in 2024. Additionally, a notable contributor to this growth is an estimated £1.4 million increase attributed to local employment initiatives.

£4.4million
Verified in social value

£7.7million
Awaiting verification

	Local Employment	Work Experience	Apprenticeships	Training Opportunities	VCSE* Spend	Local Spend	Volunteer Hours	Staff Support (EDI Training)	Educational Sessions
Delivered	195.63 FTE	12.4 Weeks	592 Weeks	14.8 Weeks	£10,329.60	£2,500,391.62	129 Hours	297 Hours	24 Hours
Pending Review	£5,007,413.13	£2,411.77	£149,060.27	£4,703.77	£10,329.60	£2,500,391.62	£2,183.97	£29,997.00	£406.32



ESG Committee

The ESG Committee at Wildanet actively implements initiatives to benefit people and the planet through collaborative and consistent actions. They meet every other month to update on progress, discuss successes, and brainstorm new impactful ideas.

Its purpose is to define and action Wildanet's ESG and Charitable agenda.

With the aim to reduce carbon emissions, increase Wildanet's Social Value, and to communicate these aims and objectives to staff and contractors clearly and concisely against Wildanet's strategy.

The committee also organises quarterly events such as tree planting and community volunteering activities. This commitment to environmental, social, and governance responsibilities demonstrates Wildanet's dedication to sustainability and making a positive impact on society and the environment.



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Supporting the Real Living Wage



Cornwall has officially been recognised as a Living Wage Place – becoming the first area in the UK to receive this accreditation from the Living Wage Foundation and marking a significant step in the county’s commitment to fair pay and tackling in-work poverty.

This movement required a large employer such as Wildanet to pursue the accreditation. Wildanet is proud to be associated with this initiative, standing alongside more than 300 accredited employers across Cornwall.



We believe that paying a Real Living Wage is not only the right thing to do for our employees but also essential for strengthening the communities we serve. Fair pay fosters economic resilience, helps reduce inequality, and supports a more vibrant local economy.

We are proud to support this vital initiative and encourage other employers across Cornwall to join us in making fair pay the standard.



An Award-Winning Commitment to ESG



We believe that business success and social responsibility go hand-in-hand.

Wildanet's unwavering commitment to environmental stewardship, ethical business practices, and community impact has been recognised with multiple prestigious awards - affirming our position as a leader in sustainability within the telecoms sector.

We are proud to have received the **Best Sustainability Programme** at the UK Fibre Awards 2024, honouring our comprehensive approach to reducing carbon emissions, promoting ethical labour standards, and embedding sustainability at the heart of our operations.

Our collaborative ethos was also celebrated with the **Sustainability Champions** – Your Partnerships Award, recognising our efforts to drive positive environmental and social change through meaningful partnerships that deliver real-world impact.

We were honoured with a **Sustainability Award** for our innovation and leadership in promoting sustainability across the digital and telecommunications industries.

Closer to home, Wildanet were named **Most Sustainable Large Business** at the Cornwall Sustainability Awards 2023 a major accolade recognising Wildanet's values-led approach, balancing care for the environment and community with business growth.

These awards reflect more than industry recognition—they underscore Wildanet's belief in doing business the right way: with integrity, responsibility, and a clear focus on creating a better future for people and the planet.



Looking Ahead: Plans for 2025



While our first year as a certified B Corp has delivered significant positive impact, Wildanet recognises that continuous improvement is essential.

In 2025, we will focus on the following key areas to further strengthen our commitment to people, planet, and purpose:

Water & Land and Life (Environment)

Building on improved measurement of water use in 2024, we will implement a formal water reduction plan in 2025. We are also committed to advancing our circular economy strategy by prioritising the reuse and repurposing of end-of-life products.

Additionally, a comprehensive review of our waste policy will be undertaken to align with these circular principles.

Supply Chain Management (Community)

With over 90% of our emissions linked to our supply chain, collaboration is vital to achieving our Net Zero ambitions. In 2025, we will scale up the engagement initiated in 2024—supporting partners through knowledge sharing on carbon reporting and the benefits of becoming a B Corp.

Evolving B Corp Standards

In 2024, Wildanet began evaluating the draft B Corp standards through a research project led by our ESG team and a Good Work Champion intern. With the initial assessment complete, we will now work across departments to implement the necessary policies and actions to align with the evolving framework.



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We live in a world of stunning change.
Connected as it's never been before.
Powering opportunity and choice.
But some are on the outside, remote and isolated.
Ignored as the world gathers speed.
Well no more.
We're called Wildanet.
The outside is now the inside. The centre is where you are
and want to be.
We'll connect your valley to Silicon Valley. Your home to
the super highway. Your market to the global markets.
Nobody gets left behind.
They say great ideas can come from anywhere.
Well now they can.

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